



D7. Zakarpattia
Ukraine
RURACTIVE

Carpathian mountains

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NGO FORZA

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RURACTIVE



**Co-funded by
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**UK Research
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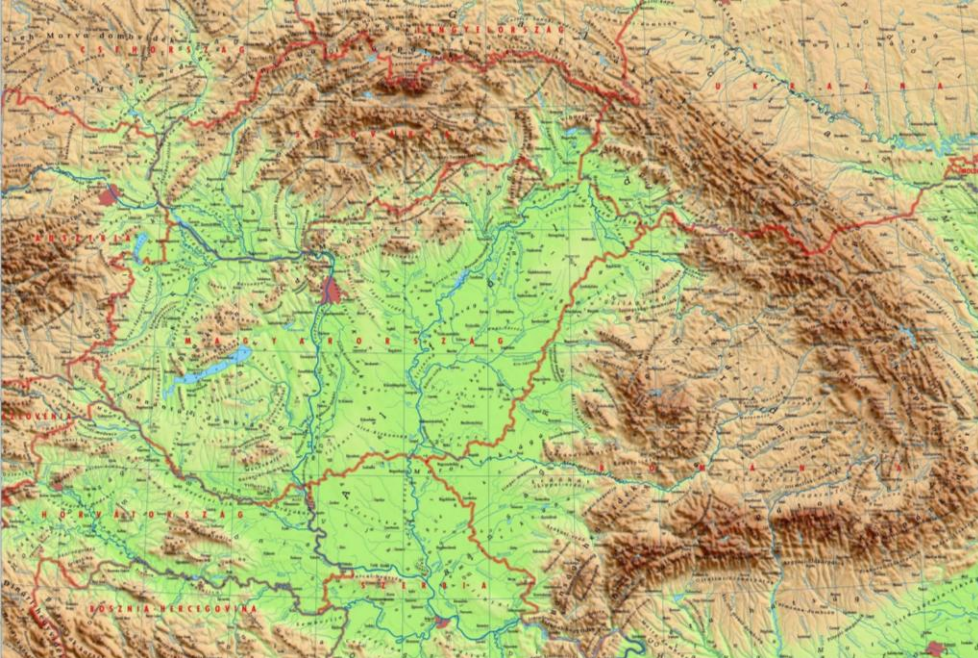
Project funded by

Schweizerische Eidgenossenschaft
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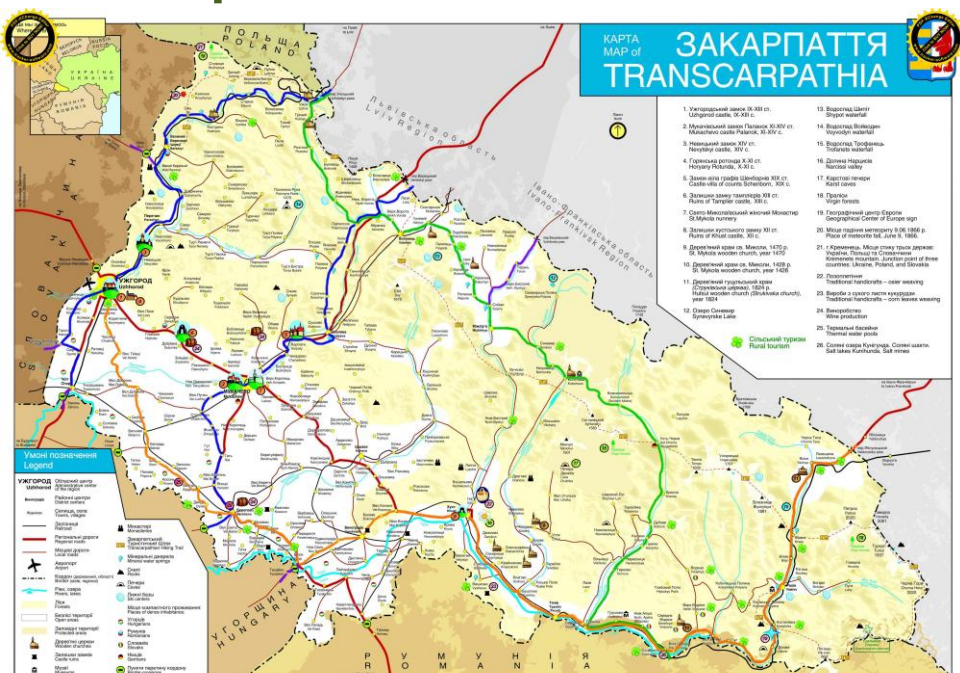
Swiss Confederation

Federal Department of Economic Affairs,
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State Secretariat for Education,
Research and Innovation SERI





Carpathian Mountains



CLOSE TO NATURE – CLOSE TO PEOPLE

territory

Ukraine

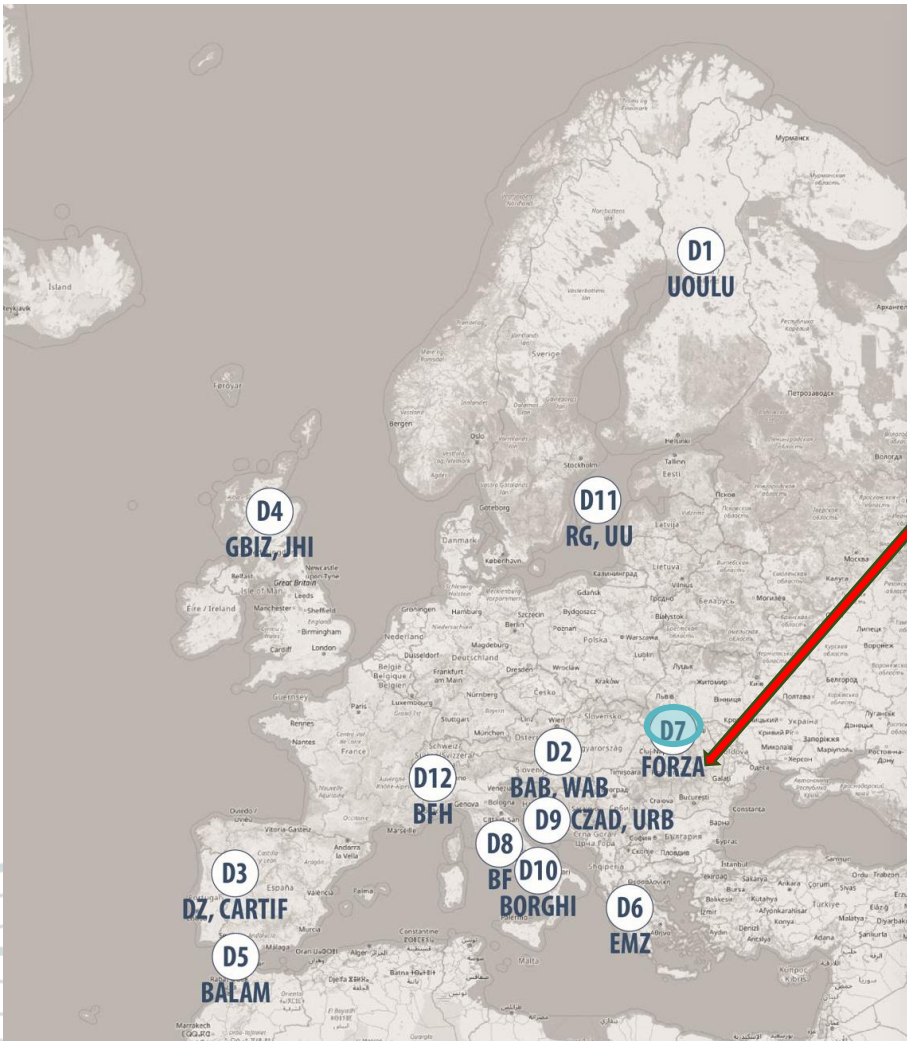




D7. Zakarpattia Ukraine RURACTIVE

Center of Europe

- West of Ukraine (bordering SK, HU, PL, RO)
- Carpathian mountains
- 1.2 m inhabitants in 64 municipalities
- 1.28 m ha (12.8 thous.sq.km)
- Over 50% forested area (incl. virgin beech forests and natural reserves)
- Rural, multicultural, eco-tourism, agriculture, wood industry



Identified challenges

Ruractive (Wsh1): **42 challenges**

identified within 3 RDDs:

Agrifood/ecosystem management – 15; **Tourism BNCR** – 16; **Sustainable m/m mobility** – 11.

3 were sent for Open Call:

1. **Improving beekeeping productivity and honey quality in high altitude Zakarpattya.**
2. **Improving data availability in the tourism and hospitality sector.**
3. **Smart streetlights for increased safety of inhabitants and tourists.**

CHALLENGES



Challenge 16

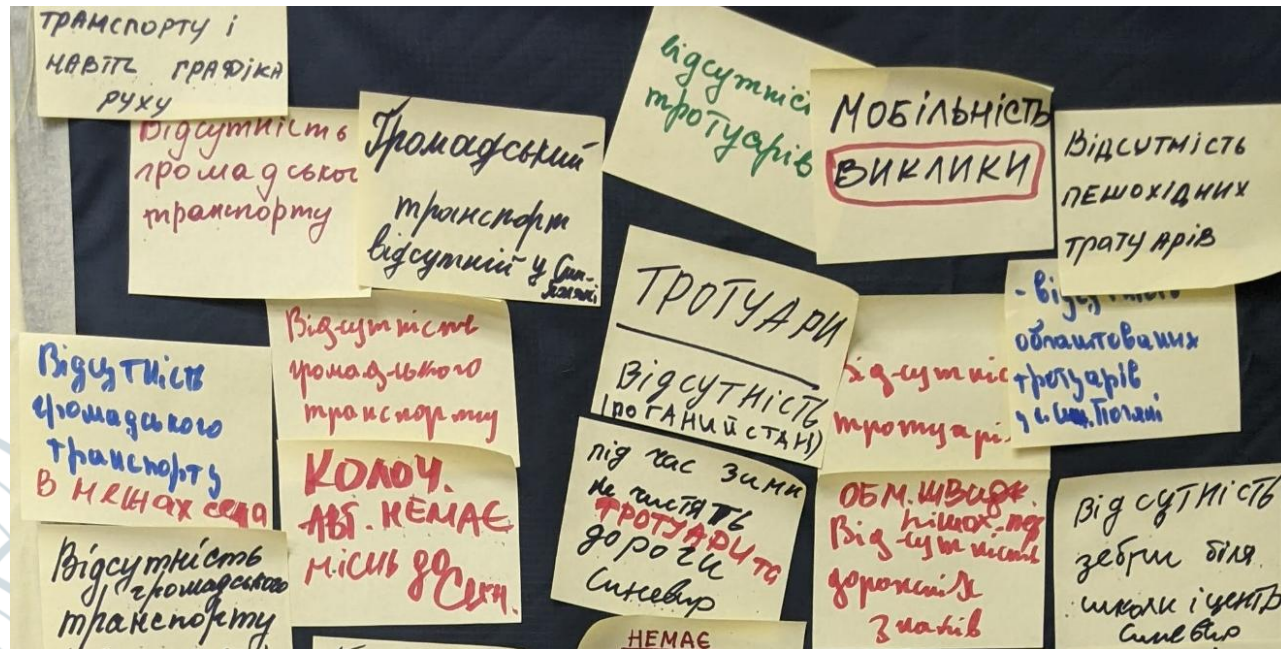
Improving beekeeping productivity and honey quality in high-altitude Zakarpattya

Challenge 17

Improving data availability in the tourism and hospitality sector

Challenge 18

Smart streetlights for increased safety of inhabitants and tourists



Identified challenges

After the clustering and combining process, 8 challenges were shortlisted for further work.

RDD1: Agrifood and ecosystem management



- Lack of processing facilities/marketing of NTFP
- Absence of local market to sell local products
- Lack of environmental knowledge

RDD2: Tourism, based on natural and cultural resources



- Absence of cultural tourism routes/info on cultural heritage
- Low level of collaboration btw actors
- Absence of Tourist Signage and Unified Visualization

RDD3: Sustainable multimodal mobility



- Lack of public transport services offer
- Absence of cycling infrastructure and safety for pedestrians and cyclists

Map of the main cycling routes of Zakarpattia (FORZA solution)



PROJECT CROSS THE BORDER BY BIKE (CBC02/PSK-I/033)

Connects sustainable mobility with sustainable tourism RDDs.

Elaborated with the goal to define main cycling routes in the region in order to focus on cycling routes infrastructure development for the needs of local inhabitants and visitors.

Developed by the team of experts based on requirements, such as: safety, complexity, attractiveness.

Approved by the regional architecture committee as guiding document for further development of cycling infrastructure.

Produced within the Norway Grants and EU-funded neighbourhood project “Cross the border by bike” (CBC02/PSK-I/033)

**КОНЦЕПЦІЯ МЕРЕЖІ ДАЛЕКОБІЖНИХ
ВЕЛОСИПЕДНИХ ШЛЯХІВ НА ТЕРИТОРІЇ
ЗАКАРПАТСЬКОЇ ОБЛАСТІ**



Katran craft food products surprise pack (external solution)



Aim – promotion of local craft food producers both among local inhabitants and visitors.

Surprise set of local food products (S, M, L size)

Producers are carefully selected and tested, all belong to the local area, produce traditional food products (cheese, bakery, meat, processed food, fermented food etc.)

One can subscribe for monthly package or order one-time package.

Possibility to send package to someone.

Private initiative with sustainability and social effect in mind.

