

# RURACTIVE Forum


Empowering rural  
communities to act for change

*10 February 2025*



## RURACTIVE

Project funded by

 Schweizerische Eidgenossenschaft  
Confédération suisse  
Confederazione Svizzera  
Confederaziun svizra

Swiss Confederation

Federal Department of Economic Affairs,  
Education and Research EAER  
State Secretariat for Education,  
Research and Innovation SERI



Co-funded by  
the European Union



UK Research  
and Innovation



# RURACTIVE

## Welcome!

### RURACTIVE Forum launching event

Serafin Pazos-Vidal

AEIDL

10 February 2025



Co-funded by  
the European Union



UK Research  
and Innovation



Project funded by

Schweizerische Eidgenossenschaft  
Confédération suisse  
Confederazione Svizzera  
Confederaziun svizra

Swiss Confederation

Federal Department of Economic Affairs,  
Education and Research EAER  
State Secretariat for Education,  
Research and Innovation SERI

# RURACTIVE Forum

- The Horizon Europe **RURACTIVE** project, launched in September 2023, aims to foster a just and sustainable transition of rural areas by developing smart, community-led, tailor-made, place based and inclusive solutions, to be implemented in 12 pilot areas (**Dynamos**) all over Europe.
- **RURACTIVE** goal is to unlock the innovation potential of rural communities by addressing six integrated **Rural Development Drivers**: sustainable multimodal mobility; energy transition and climate neutrality; sustainable agri-food systems and ecosystem management; culture and cultural innovation; local services, health and wellbeing as well as nature-based and cultural tourism. These transversally integrate climate change mitigation and adaptation, social justice and inclusion, and biodiversity.
- The **RURACTIVE Forum** will serve as a platform for co-creation, knowledge transfer, and experience sharing with key external actors across the EU.
- The **Forum** will build on RURACTIVE's insights, facilitating discussions among stakeholders, project partners, and policymakers.

# Purpose of the first meeting

- **To learn** from experiences from **RURACTIVE** project.
- **To share** your experiences regarding the RURACTIVE topics.
- **Enhance networking** at a pan-European scale connecting stakeholders and communities involved in place-based **rural innovation**.
- **Facilitate peer-learning** by creating spaces for dialogue, exchange and debate of local experiences.

## 1<sup>st</sup> RURACTIVE Forum

**What is the issue at stake?**

**Preparations of new EU Budget & Policies**

**Presentation of the project and identifying emerging challenges**

**Bringing a community together**

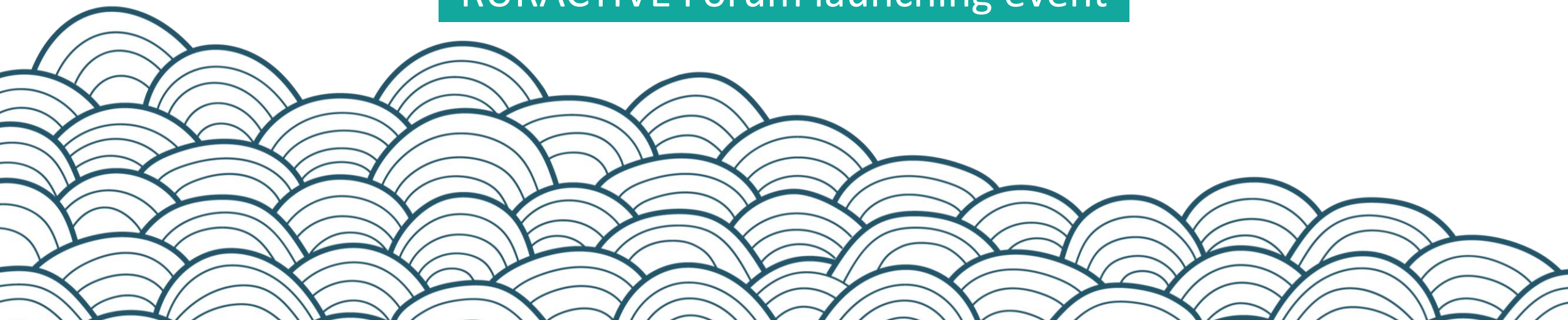




# RURACTIVE

## THANK YOU!

RURACTIVE Forum launching event



Co-funded by  
the European Union



UK Research  
and Innovation

Project funded by



Schweizerische Eidgenossenschaft  
Confédération suisse  
Confederazione Svizzera  
Confederaziun svizra

Swiss Confederation

Federal Department of Economic Affairs,  
Education and Research EAER  
State Secretariat for Education,  
Research and Innovation SERI