



RURACTIVE

From territorial experience to policy recommendations

RURACTIVE Forum 4th meeting

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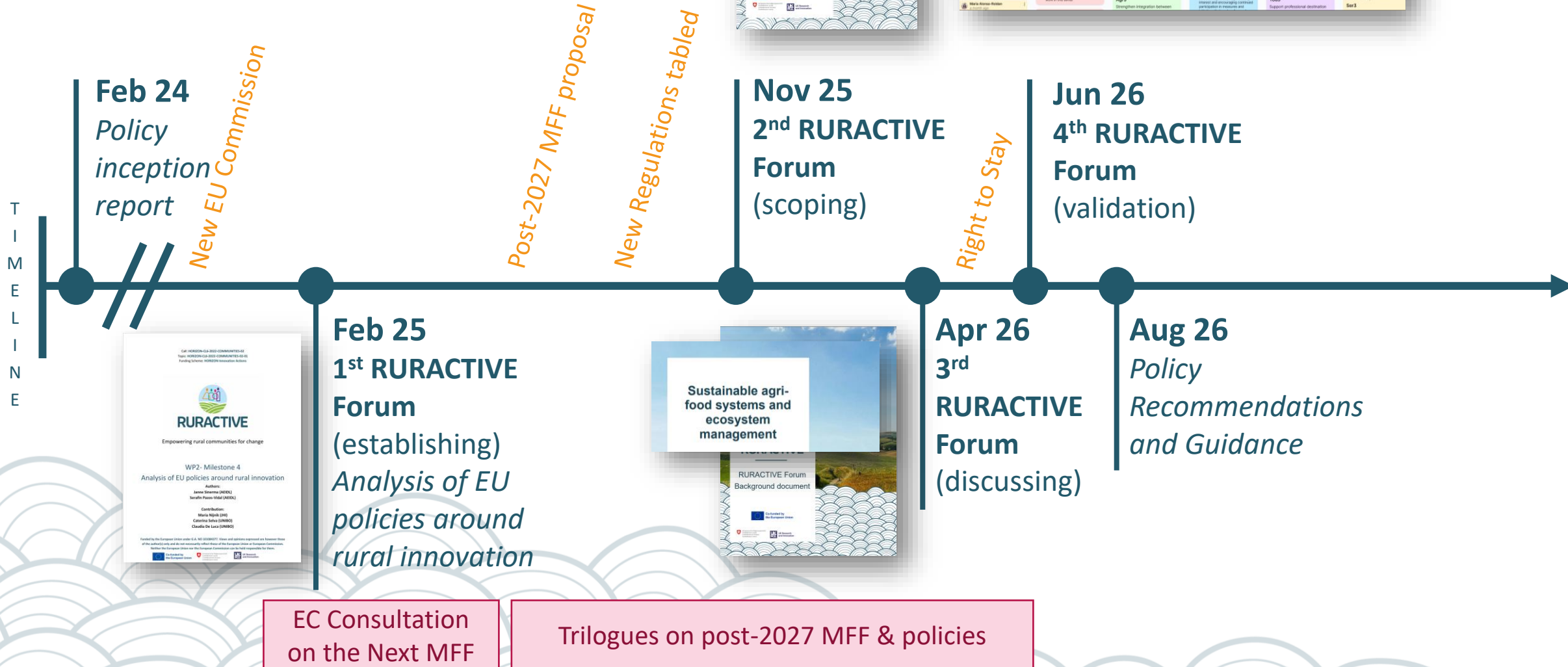
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The timeline



The process

- Dynamos LAPs
- RURACTIVE policy analysis

- +28 inputs Right to Stay
- Validation with Dynamos
- Benchmarking HE/H2020

- Gaps, blind spots, implementation challenges
- Improvements (current EU policy dev. + benchmarking good examples)



- 51 inputs from Forum process across 6 RDDs

- From 80 proto-policy recommendations → SPD
 - Coherence
 - Systemic alignment
 - Usability in dialogue

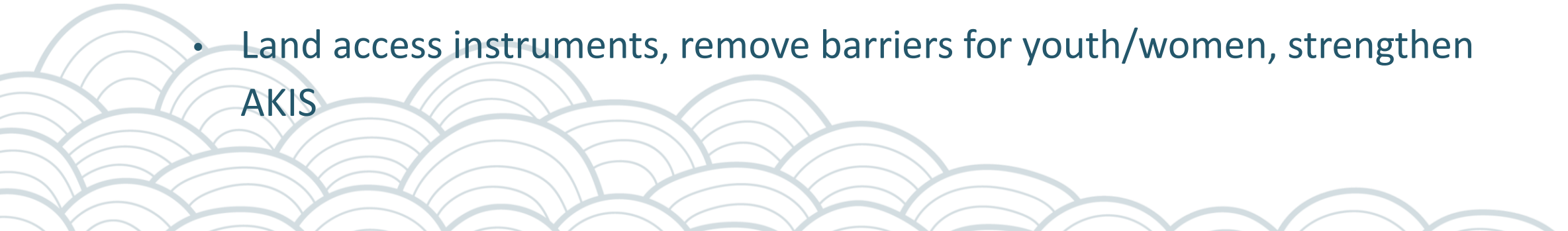
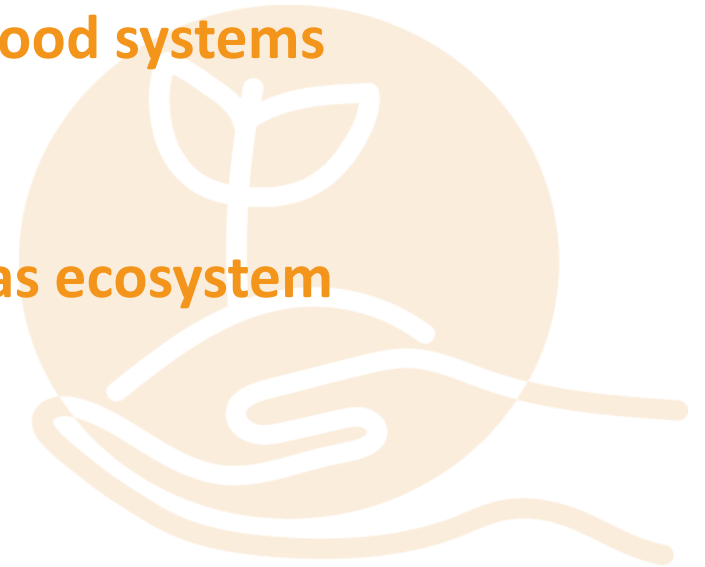
Transversal governance and policy frameworks

- **Introduce a “Right to Stay test” in EU policy design and implementation**
 - Systematic assessment enhance/undermine territorial liveability
- **Institutionalise territorial impact assessments and “do no harm to cohesion” principle**
 - All policies evaluated for cumulative territorial impacts across sectors
- **Promote integrated territorial governance and Rural Innovation Ecosystems (RIEs)**
 - Strengthen intermediary structures, multi-level governance and stakeholder participation



Sustainable agri-food systems and ecosystem management

- **Transition towards integrated territorial socio-ecological food systems**
 - Embed production within broader territorial systems
- **Scale ecosystem-based incentives and recognise farmers as ecosystem stewards**
 - Expand result-based payments
- **Improve land governance, generational renewal and knowledge systems**
 - Land access instruments, remove barriers for youth/women, strengthen AKIS



Energy transition and climate neutrality

- **Ensure fair territorial distribution of benefits from the energy transition**
 - Mandatory benefit-sharing and co-ownership
- **Strengthen community energy and local governance capacities**
 - Support local facilitation and full-cycle funding
- **Integrate energy transition within broader territorial resilience strategies**
 - Align with climate adaptation, biodiversity restoration and rural dev.



Culture and cultural innovation

- **Establish culture as a cross-cutting pillar of territorial cohesion and wellbeing**
 - Mainstream culture across EU policy domains
- **Strengthen rural cultural ecosystems through stable funding and governance**
 - Multi-annual funding models, reduce territorial disparities
- **Operationalise cultural value through participatory and outcome-based frameworks**
 - Indicators capturing social cohesion, identity, territorial resilience, etc.



Local services, health and wellbeing

- **Ensure access-based, integrated and place-based service provision**
 - Multi-sectorial service systems. Right to Stay
- **Strengthen adaptive service delivery models and digital inclusion**
 - Multi-service centres, mobile, community-based
- **Develop rural housing and care systems as structural pillars of territorial cohesion**
 - Integrated housing strategies, structured care systems (gender)
- **Embed demographic resilience and governance capacity in service systems**
 - Integrated demographic strategies, strengthened local governance, public-private models



Sustainable multimodal mobility

- **Shift towards accessibility-based rural mobility systems (transport *poverty*)**
 - Access-based frameworks, Right to Stay
- **Enable diversified, inclusive and low-carbon mobility solutions**
 - Integrated rural mobility systems, vulnerable groups
- **Strengthen governance, funding and monitoring frameworks for rural mobility**
 - Rural-sensitive indicators enable operational funding



Nature-based and cultural tourism

- **Strengthen integrated and place-based tourism governance systems**
 - Reinforce Destination Management Organisations
- **Enable sustainable and regenerative tourism models**
 - Towards regenerative approaches
- **Improve enabling conditions for local tourism ecosystems**
 - Administrative/funding simplification, SME capacity-building





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THANK YOU!

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