



RURACTIVE

Welcome!

RURACTIVE Forum 4th meeting

Serafín Pazos-Vidal

AEIDL

30 June 2026



Co-funded by
the European Union



UK Research
and Innovation



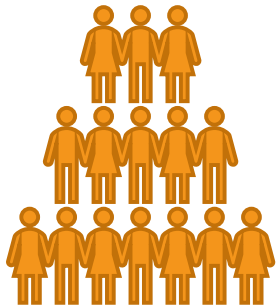
Project funded by

Schweizerische Eidgenossenschaft
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Federal Department of Economic Affairs,
Education and Research EAER
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Who has registered today's event?



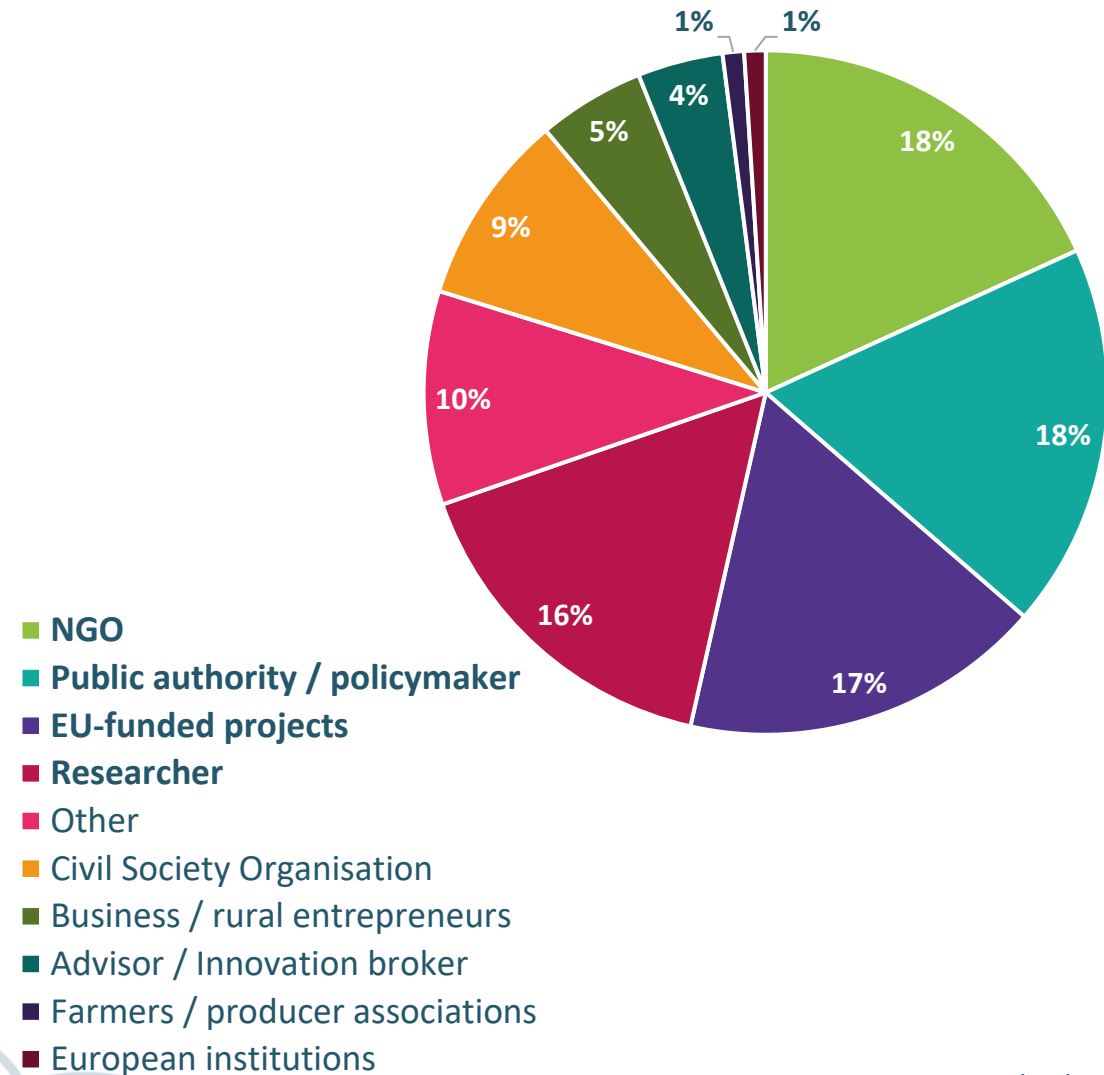
- 136 registrations**
- **23 RURACTIVE partners**
 - **54 participated previously**
(12 in all 4 sessions)



29 Countries
(19 EU)

Motivations:

- Learning and exchange
- Policy engagement
- Practice-based contribution and collaboration



Forum participants recap

4

Meetings

470

Total
registrations

>310

Unique
participants

36

Countries
represented

24

EU
Countries

RURACTIVE Forum

Platform for co-creation, knowledge transfer, and experience sharing with key external actors

Build on RURACTIVE's insights, facilitating discussions among stakeholders, project partners, and policymakers

- **Policy-related meetings:**

- 1st meeting Feb 25 (establishing) – grounding in EU policy mapping
- 2nd meeting Nov 25 (scoping) – structured hackathon on current policy priorities
- 3rd meeting April 26 (discussing/proposing) – proto-recommendations
-  4th meeting 30 June 26 (validating) – validation of the consolidated recommendations

Purpose of the fourth meeting

- **Reviewing the Strategic Policy Directions** developed throughout the RURACTIVE project + Forum process and validating their relevance and applicability.
- Providing **feedback on the relevance, feasibility and applicability** of the proposed recommendations.
- Identifying **policy entry points**, dissemination opportunities and likelihood of uptake within current and future EU policy frameworks.
- Ensuring that the recommendations **reflect territorial realities and stakeholder perspectives**.

Today's Agenda

Timing	Session	Speaker
	WELCOME	<i>Serafín Pazos-Vidal</i> , AEIDL
09:30 - 09:40	RURACTIVE overview and objectives of the Fourth Forum	<i>Claudia de Luca</i> , RURACTIVE project coordinator, UNIBO
09:40 - 09:55	KEYNOTE: Rural innovation in the evolving EU policy landscape	<i>Carole Esclapez</i> , European Commission – DG AGRI
09:55 - 10:10	PRESENTATION: From territorial experience to policy recommendations	<i>Janne Sinerma, María Alonso-Roldán</i> , AEIDL
10:10 - 10:55	ROUNDTABLE: Testing the RURACTIVE recommendations: relevance, feasibility and impact	<i>Moderator: Serafín Pazos-Vidal</i>, AEIDL <i>Panellists:</i> • <i>Jorge Núñez Ferrer</i>, CPMR • <i>Leticia Abarca Velencoso</i>, regional government of Castilla-La Mancha • <i>Stefan Kah</i>, EPRC
10:55 - 11:00	Next steps and closure	<i>María Alonso-Roldán</i> , AEIDL



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THANK YOU!

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