

Solutions Factsheets

Synevyr-Eco



Synevyr, Zakarpattia, Ukraine



Mountain area; Predominantly rural, remote regions



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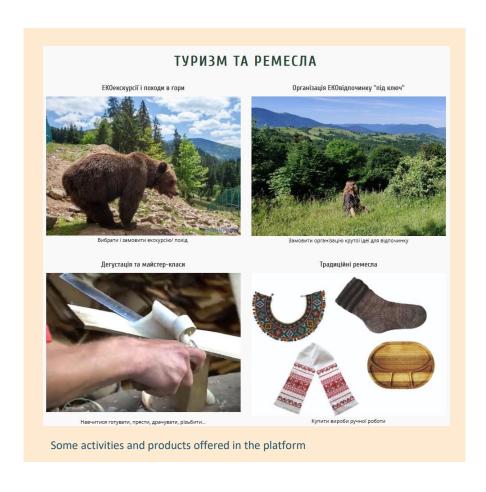


Sustainable agrifood systems and ecosystem management

Food supply, distribution and food waste reduction: Sustainable diets and nutrition

Aim

To create selling platform for local traditional goods and services providers as an income generating opportunity.



Story

Mission: to create unique offer to those customers, who value natural taste and seeks good effect.

Values: preservation of traditions and purity;

Environmental values: food products and items, proposed at the Synevyr-Eco platform are made of natural environmentally clean ingredients and components derived from nature of the Carpathia region, in close neighborhood to National Nature Park "Synevyr";

Community cohesion: the platform unites microand small family businesses, which produce traditional food and items, crafts and souvenir items.

The intended impacts were to create opportunities for local people to be selfemployed and have a possibility to sell their not to leave the products and remoted mountainous area for job migration.

CROSS-CUTTING PRIORITIES



INNOVATION



















